

A close-up photograph of a purple coneflower (Echinacea purpurea) with a dark brown center and vibrant purple petals. The background is softly blurred, showing other similar flowers and green foliage.

## Purple Coneflower Planting & Care:

**Botanical Name:** Echinacea purpurea

**Life Cycle:** Perennial

**Color:** Purple/Pink

**Bloom Season:** Summer/Fall

**Height:** Up to 40 inches

**Light Requirement:** Sun

**Sowing Method:** Direct Sow

**Hardiness Zones:** 3–9